



MUHARREM ELKAZ

Marketing Artist

Contact

Phone

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Email

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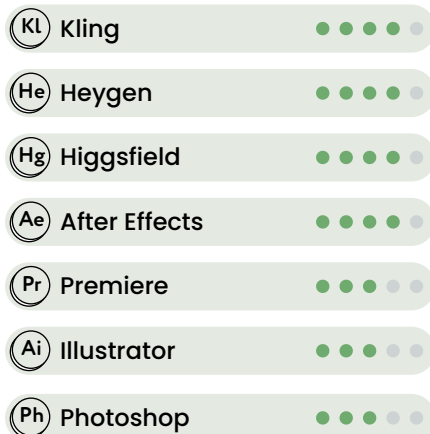
LinkedIn

muharremelkaz

Website

www.muharremelkaz.com

Skills



Hobbies

- Taking nature photos
- Do hiking
- Cycling
- Reading scientific articles
- Visiting historical places
- To ski

Language

English Elementary

About Me

Creative professional specializing in marketing visuals and motion graphics for mobile applications and gaming platforms. Expertise in integrating AI tools (Kling, Higgsfield, Heygen, Fal AI and others) into design workflows to produce high-performing advertising content and user experience enhancements. Passionate about innovation and continuous learning, dedicated to developing strategic visual solutions that strengthen brand presence in the digital space.

Experience

JoyoLabs

Sep 2025 – Apr 2026

Marketing Artist

Tracked industry trends, analyzed competitor strategies, and developed innovative hook and concept ideas. Produced high-quality advertising videos and static creatives using advanced AI tools (ChatGPT, Claude, Manus for research and analysis; Higgsfield, Kling, Heygen, and Fal AI models for visual and video production). Analyzed creative performance metrics and developed strategic roadmaps to inform new creative directions, collaborating closely with the team to optimize campaign performance.

OtherWayAround

May 2025 – Sep 2025

Marketing Artist

Produced advertising creatives for business applications and mobile games, including product page and CPP creative assets. Specialized in creating high-performing ad creatives for Meta and TikTok campaigns, analyzing performance metrics, and leveraging AI tools to develop innovative visual and video assets with compelling hooks.

Rest Play

Jan 2023 – Dec 2024

Motion Graphics Designer

I was part of the design team at Restplay, where my role involved creating creative advertising videos and in-game tutorial visuals for the company's mobile applications, particularly for the game Restpoker. I used tools like After Effects, Particle, Illustrator, and Photoshop to bring these projects to life. During this period, I developed various videos and visuals to support the game's marketing and user experience.



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Experience

Madduck

Sep 2021 – Dec 2022

Marketing Artist

During the time I worked at Madduck, I created advertising videos and visuals for all the mobile apps that were on the air. Together with my valuable teammates, we would brainstorm for new ideas and new creative approaches to enhance user engagement and brand visibility.

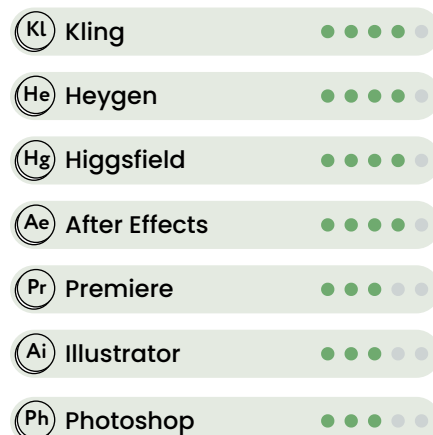
Collective Ajans

May 2021 – Sep 2021

Marketing Artist

During my time working at Collective Agency, I created 2D Animations, static images and dynamic videos.

Skills



Hobbies

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- Reading scientific articles
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- To ski

Language

English **Elementary**